



Prize Rules:

1. A nonprofit is only eligible to win one prize with the exception of the following prizes:
Cyberwoven Increase in Donors Prize, Nelson Mullins Most Donors Prize, Nephron Mayors Pitching Contest, Early Bird Registration, Social Media Share Contest
2. In order to be eligible for a prize, nonprofit must have a minimum of ten (10) unique donors before prize drawing (except the Nephron Mayors Pitching Contest)
3. Aflac Match Minute funds, Cyberwoven Increase in Donors Prize and Nelson Mullins Most Donors Prize will be added to nonprofit total after midnight on May 3rd.
4. **All prizes are subject to review and change without notice.**

Name	Prize Amount	Description
AFLAC Match Minute	\$10,000	Donations of exactly \$100 will be matched by AFLAC up to \$10,000 during three time periods: 6:00-6:01 am 12:00-12:01 pm 5:00-5:01 pm
SCE&G Energize	\$1,000	If Midlands Gives Leaderboard donations reach \$1,000,000 by 5:00 p.m. EST, SCE&G will award \$1000 each to 30 randomly drawn nonprofits (\$30,000 total)
BLUECROSS BLUESHIELD OF SC Fearless \$5000	\$5,000	\$5,000 will be added to the 5,000th donation
BB&T First 100 Gifts	\$1,000	\$1,000 awarded to the first five organizations that get 100 gifts
#COLONIALLIFECares Prize	\$500	*\$500 will be awarded to a randomly drawn nonprofit that received a donation in each of the following specified time periods: 8:00-8:59 am 9:00-9:59 am 11:00-11:59 am 1:00-1:59 pm 3:00-3:59 pm 4:00-4:59 pm

		6:00-6:59 pm 8:00-8:59 pm 9:00-9:59 pm 10:00-10:59 pm *if pre-event social media challenge is met
FIRST CITIZENS Power Hour	\$1,000	\$1,000 added to one small budget and one large budget nonprofit that has the most unique donors between 7:00 and 7:59 am.
MUNGO HOMES Power Hour	\$1,000	\$1,000 added to one small budget and one large budget nonprofit that has the most unique donors between 10:00 and 10:59 am
SCHMOYER AND COMPANY Power Hour	\$1,000	\$1,000 added to one small budget and one large budget nonprofit that has the most unique donors between 2:00 and 2:59 pm
SOUTHEASTERN FREIGHT LINES Power Hour	\$1,000	\$1,000 added to one small budget and one large budget nonprofit that has the most unique donors between 4:00 and 4:59 pm
SOUTH STATE BANK Power Hour	\$1,000	\$1,000 added to one small budget and one large budget nonprofit that has the most unique donors between 7:00 and 7:59 pm
TD BANK Power Hour	\$1,000	\$1,000 added to one small budget and one large budget nonprofit that has the most unique donors between 11:00 and 11:59 pm
CYBERWOVEN Increase in Donors Prize	\$500	For nonprofits that participated last year, \$500 added to one small budget and one large budget nonprofit with the largest increase in number of unique donors over last year
NELSON MULLINS Most	\$500	For nonprofits new to

Donors Prize		Midlands Gives, \$500 added to one small budget and one large budget nonprofit with the most unique donors
NEPHRON Mayors Pitching Contest	\$250	\$250 added to a nonprofit randomly drawn by a Mayor (or their proxy pitcher) who hit a target (20 prizes available, limit one per pitcher)
Early Bird Registration	\$250	Random drawing from those organizations that registered for Midlands Gives 2016 before November 30, 2015 (Winners: Congaree Land Trust, SC Lutheran Retreat Centers, Columbia Writers Alliance, and SC Policy Council)
Social Media Share Contest	\$250	Random drawing from those organizations that shared the post on February 16 (Winner: SC Thrive)