

2022 Benefits



In Good Company Network	Member	Patron	Supporter	Partner	Champion
Annual Investment	\$2,500	\$5,000	\$10,000	\$15,000	\$20,000 +
CCCF Unrestricted Donation - 60%	\$1,500	\$3,000	\$6,000	\$9,000	\$15,000
Initiative Donation - 40%	\$1,000	\$2,000	\$4,000	\$6,000	\$10,000
Initiative Donation Opportunity	One Midlands Gives prize or Beyond the Table Grant	One Midlands Gives prize or Beyond the Table Grant	One Midlands Gives prize or Beyond the Table Grant	Custom Midlands Gives prize or Beyond the Table Grant	Custom Midlands Gives prize or Beyond the Table Grant
Additional Benefits	None	Select One	Select Two	Select Three	Unlimited

All levels receive

- Invitation to attend a gathering with networking and learning opportunities (may be virtual)
- List of nonprofit partners that fit your organization's focus area
- Opportunity to have a customized Midlands Gives Business Page with access to employee giving data
- Opportunity to host an *On the Table* conversation at your business
- Recognition on CCCF website and initiative website
- Recognition in one CCCF printed newsletter
- Inclusion in CCCF's initiative marking efforts (recognition based on level)

Additional Benefits

Corporate Social Responsibility Services:

- Strategic Philanthropy consulting session with company leadership
- Invitation to attend a nonprofit site visit in the Midlands

Community & Employee Engagement Services:

- Opportunity for one (1) employee to serve on a CCCF Committee: *On the Table* Ambassadors, Scholarship Committee, OR Beyond the Table Grants Committee
- *On the Table* host training session personalized for your company
- Employee engagement recommendations developed around selected initiative

Brand Visibility:

- Impact story highlighting your company's philanthropy on CCCF's blog
- Story featuring your company's initiative donation on CCCF's Blog
- Opportunity for Facebook Live interview during Midlands Gives or *On the Table* (Partner or Champion levels only)

Custom marketing campaign surrounding Midlands Give prize or *On the Table* participation (Champion only)

CCCF for Business

You know your business. We know philanthropy. We offer a wide range of philanthropic services to help companies of all sizes meet their philanthropic goals. Our staff can provide expertise and resources to help grow your company's giving and align your community engagement efforts with your business goals.

In Good Company

In Good Company offers companies strategic philanthropic services, brand visibility, a network of partners across the region, and opportunities to impact a diverse range of nonprofits in the Midlands. A portion of your investment goes back into the community to nonprofit organizations through the Foundation's signature strategic initiatives.

Charitable Funds

Central Carolina Community Foundation makes it easy to give charitable contributions to nonprofit organizations. We offer several types of charitable funds to facilitate your giving, including donor-advised funds for businesses or executives and scholarship funds. Giving through the Community Foundation offers tax advantages, eliminates recordkeeping and administrative hassles, and gives your business access to the guidance of our professional staff for both grantmaking and gift planning.

“Our partnership with Central Carolina Community Foundation is invaluable. We truly appreciate and welcome their guidance in assisting with our competitive grants. Together, we are meeting the needs of our community and making the Midlands a better place to live.”

— Amanda Grover, Sr. Philanthropy Coordinator for Aflac Group Insurance



Our Signature Initiatives

Central Carolina Community Foundation's initiatives bring our community together to invest in opportunities that make life better in our community. In Good Company members play a key part in these initiatives and help to increase their impact.



A year-round initiative and online giving platform that includes an annual, high-energy 18-hour online giving event.

- \$15.9 million + raised by Midlands Gives since 2014
- Over 21,080 gifts donated by donors during the 2021 event
- Over 11,000 views of livestream footage throughout Midlands Gives Day 2021
- Coverage from all major local media companies



Gather for meaningful conversations that build connections, share ideas, and inspire action that can impact communities and lives.

- Over 2,000 voices heard from residents across Richland, Lexington, and Sumter counties since 2018
- Over \$60,000 in mini-grants awarded to projects focused on moving our region forward
- Table Talk series continues the conversation throughout the year, diving deeper into the areas of opportunity by panel and small group conversations

Why it Matters

A Giving Strategy That is Good for Business

A business giving strategy has broad benefits — for a company, its employees, and its community. Consider these benefits to investing in your company's charitable partnerships:

1. Consumers support businesses in their philanthropic efforts within the local community.
2. By forming a strategic alliance with Central Carolina Community Foundation, your business emerges as an important partner in our community's social impact movements while advancing your business goals.
3. Charitable partnerships increase brand recognition faster and more effectively than advertising.
4. Business professionals prefer to work for companies with strong corporate social responsibility.
5. A business's philanthropic efforts strengthen the community, promote unity, and boost the local economy.