

# 2023 CCCF Grants Overview Session

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CENTRAL CAROLINA  
COMMUNITY FOUNDATION



# Community Foundations

- 501(c)3 public charity
- Flexible, yet permanent collection of funds supported by a wide range of donors
- Serve a specific geographic region
- Board of Directors who are knowledgeable about and involved in the community
- Provide philanthropic leadership on critical community issues
- Assist donors to identify and attain their philanthropic goals



# What is your organization's primary focus area?

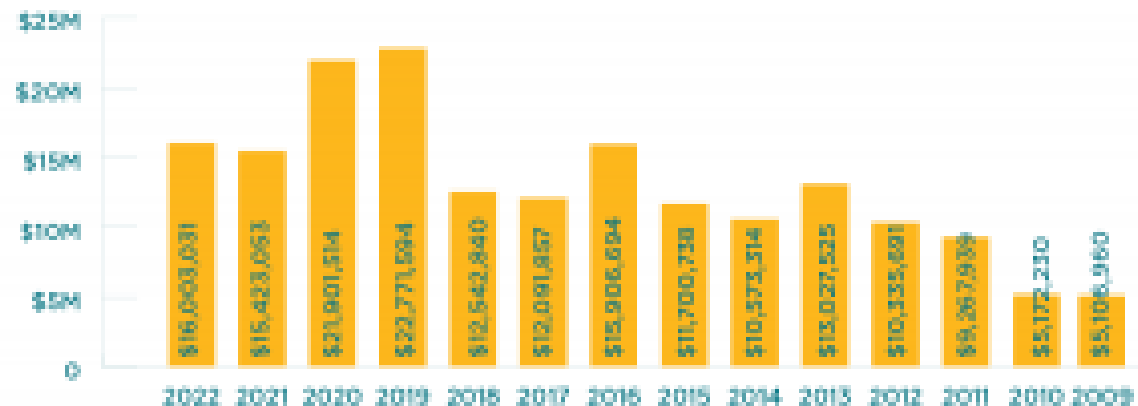
Poll – Primary Focus



# CCCF at-a-Glance

- Awarded over \$244M since 1984
- All focus areas
- FY22 (July-June) – *all grants*
  - 2,743 grants
  - 1,158 nonprofits
  - \$16,003,031
- Currently managing 150+ grantees
  - Application – Contracts – Evaluation

GRANTS AWARDED BY YEAR



# What does CCCF do?

CCCF makes life better in the Midlands by investing for impact through grants and scholarships.

## How do we do that?

- Make Connections!
- Nonprofit Funds
- Scholarships
- Awards
- Donor Advised Funds
- Competitive Grantmaking
- Special Initiatives
  - Midlands Gives Day
  - Give 8/28



# Nonprofit Funds

- CCCF offers nonprofits the opportunity to establish a Nonprofit Fund, which can be endowed or non-endowed.
- Endowed Nonprofit Fund
  - Source of ongoing revenue to support the nonprofit's daily operations or unrestricted needs.
  - Organization can choose each year if they wish to withdraw the annual spendable allocation or reinvest.
- Non-endowed Nonprofit Fund
  - Provides mid-term growth options for project-based needs
  - Entire balance can be depleted.
- Benefits:
  - Pooled Investments with outside financial management team
  - Reduction in administrative burden for nonprofit staff and board.
  - Guidance from the CCCF Team.
- Current Fund Minimum: \$50,000



# Affiliate Funds

- Greater Chapin Community Foundation\*



**Greater Chapin**  
COMMUNITY FOUNDATION

- Orangeburg Calhoun Community Foundation



**Orangeburg and  
Calhoun Counties**  
COMMUNITY FOUNDATION

- Kershaw County Community Foundation



**Kershaw**  
COMMUNITY FOUNDATION

- Sumter Community Foundation\*



**Sumter**  
COMMUNITY FOUNDATION

*\*offer both competitive grantmaking and Midlands Gives matches*



# Community Investment Priorities

- Increase livability and quality of life
- Increase philanthropy
- Improve nonprofit capacity
  - Increased investment and new opportunities
  - Coordination with Midlands Gives, African American Philanthropy Committee, & other funders
- Diverse organizations
  - Opportunities for engagement and networking
  - General Operating Support grants
  - Black, Latinx, Asian & Indigenous (BIPOC)-led and -serving
  - Beyond Richland County





# Reminders for the New Year

- Test your log-ins in the Grant Portal and Midlands Gives platform
- Clean up your contacts in both platforms
  - NOTE for GRANTS PORTAL: If your organization is already in the system and you would like to add a new staff person to the existing organizational profile, please contact CCCF instead of creating a new account.
- Update your GuideStar/Candid profile
- ACH changes – submit updates to Shantrell (new DocuSign procedure)



# **What is your experience with CCCF grantmaking?**

Poll – CCCF Experience



# Grant Portal

grantinterface.com/Home/Logon?urlkey=cccfoundation



CENTRAL CAROLINA  
COMMUNITY FOUNDATION

## Logon Page

Email Address\*

Password\*

Log On

Create New Account

[Forgot your Password?](#)

Welcome to the Central Carolina Community Foundation's Online Portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact our Grant Administrator to receive your username.

# Grant Portal - Features

- Get to it from our website – bookmark it!
- Save your work
- Collaborate
- Import from GuideStar
- Preview the application
- All application/contracts/reports saved
- Import many answers from past applications for same program



# Grant Portal

Process/Apply?urlkey=cccfoundation

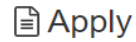
CCCF CCCF Grant Portal Calendar Wufoo - Login Lynches River Map 401k Spectrum Equity Funding State of the NP Sec... Power Moves Guide Checklist: How to S... Payroll Guide



Apply

Fax to File

Role (Applicant) ▾



Enter Access Code

Enter Code

**i** If you have been provided with an Access Code, you may enter it in the box at the top of the page.

Quick Search

Aflac - FY22 - Fall

Accepting Submissions from 09/01/2021 to 09/30/2021

Apply



## Aflac Charitable Fund

Aflac prides itself on being a vital part of each of the communities its team members call home. Aflac Group's grant program focuses on supporting organizations with a local, rather than a national or international, perspective. Aflac Group accepts grant proposals from nonprofit organizations serving South Carolina, for awards up to \$10,000 in the priority areas of Health and Well-Being, and Education. The Aflac grants committee is comprised of a dedicated group of community-minded employee volunteers. Central Carolina Community Foundation staff supports the Aflac grants committee.

[CLICK HERE](#) to learn more about the criteria for this grant award. This application is for the Fall cycle with a program year of January 1-December 31, 2022. The Spring cycle will be available in March.

### Questions?



For further information, please contact Halie Brazier at 803-254-5601 x343, or email [Halie@yourfoundation.org](mailto:Halie@yourfoundation.org).

Preview

Send to GrantHub



Capacity Building - FY22

Accepting Submissions from 09/01/2021 to 09/30/2021

Apply



## Capacity Building Mini-Grants

Capacity Building mini-grants provide funds (up to \$5,000) to nonprofits to assist with organizational and financial stability, program quality, and growth — allowing them to carry out their missions more effectively. Our grants will fund activities that will build and maintain organization-level infrastructure and governance. This includes projects to improve the organization's

# Competitive Grantmaking

- Field of Interest Funds
  - Animal welfare, education, arts, human service, leadership.
- Hootie and the Blowfish Foundation
- Disaster Relief funds
- Lynches River Conservation Fund\*
- Aflac Charitable Fund\*
- General Operating Support Grants\*
- Capacity Building grants\*
- Knight Foundation Advised Fund\*
- Affiliate Funds\*
- Connected Communities\*
- Jumpstart and Fundraising School grants\*
- Greater Chapin Community Foundation\*
- Sumter County Community Foundation

\*Will discuss in detail

<https://www.yourfoundation.org/grants-scholarships/calendar/>





- Areas of interest
    - Health and Well-being
    - Education
  - Two cycles
    - January-December Project
      - Application open: September 1 - September 30
    - July-June Project
      - Application open: March 1 - March 31
  - Up to \$10,000
  - Open to any nonprofit in SC (competitive)
- \*Note: Nonprofits currently receiving funding cannot re-apply while still under contract.



# **What type of capacity building support does your organization need?**

Poll – Capacity Building





# Nonprofit Capacity Building Grants



- **Jumpstart Grants**

- One year of:
  - Jumpstart donor management software (CRM)
  - Development and software coaching provided by Bonterra
- Application: September 1-30
- Matching grant
- Information session (required), September 1 @ 9am

- **Organizational Capacity Building Mini-Grants**

- Not program capacity
- Up to \$5,000
- Application: November 1-30, 2023
- Program Year: March-September 2024

- **Fundraising School**

- Virtual, 6-week long program for 2 people taught by Janet Cobb and Rachel Ramjattan, CFREs
- Tuesday mornings in February and March
- Application: November 1-30

# Sumter Community Foundation



- Capacity Building Mini-Grants
  - Goal: uplift and strengthen organizations that are addressing needs within Sumter County.
- Organizations must have a physical location in Sumter County.
- Application open: **September 1-30**
  - Average award (FY22): \$2,300
- Midlands Gives matches



# Greater Chapin Community Foundation



- Organizations must serve the Greater Chapin area
  - Ballentine, Chapin, Little Mountain, Peak, Prosperity and White Rock
- Goal: uplift and strengthen organizations that are addressing needs within the Greater Chapin area.
- Application open: **September 1-30**
  - Average award (2022): \$1,400
- Midlands Gives matches





# KNIGHT FOUNDATION

- Invests in Columbia's core city vibrancy by supporting civic engagement, smart design, the arts and entrepreneurship
- Richland County only\*
- Tactics:
  - **Building on Assets:** better connecting the community to key assets like universities, corporations, or nature.
  - **Public Spaces:** enhancing the public realm to be more connected and vibrant.
  - **Civic Engagement:** breaking down barriers between residents and decision makers; engaging underrepresented communities in civic life and leadership roles.
- Average award over two years  $\approx$  \$70,000
- Accept applications year round (invitation only)



# What is Connected Communities?

A collection of CCCF supported projects that improve livability, quality of life, community attachment, and satisfaction.

**How?** By increasing Midlands residents' easy access to:

- Safe places to live and work
- Healthcare facilities and services
- Quality job opportunities
- Affordable housing
- Safe, proximal, high-quality recreational areas
- Quality arts and cultural events.



# Interested?

- Applicants
  - Must be 501c3, public entity, education institution, faith institution
  - Must register for Midlands Gives
- Awards
  - Amounts: \$10,000-\$60,000
  - Challenge Match – 20%, 30%, & 40%
- Application Process:
  - Round #1: September 1-30
  - Round #2: Invitation to Full Application
    - Opens October 20 - November 17
  - Round #3: Presentation (Q&A) in January
- Project Timeline: March 1, 2024 –February 28, 2025



# General Operating Support

- Awards
  - Amounts: \$10,000 per year, for three years (totaling \$30,000)
  - Unrestricted
  - Nonprofits will: 1) expense the funds annually, 2) complete an annual assessment, 3) register their nonprofit on MidlandsGives.org, and 4) maintain regular communication with Foundation staff.
- Application Process:
  - Round #1: January 1 – January 31
    - Applicant Interest Webinar: January 4, at 10am
  - Round #2: Presentation (Q&A) in January, by invitation only
- Project Timeline: June 1, 2024 – May 31, 2027



# Last, but not least: Scholarships



- About 50 scholarship funds - \$6.2M awarded since 1998!
- 2023: Awarded almost \$620,000 to 195 students
  - 70% of awardees identify as women
  - Almost half are people of color
  - 23% are first-generation college students
  - 72% of scholarships paid to SC schools
- Median scholarship: \$2,000
  - 44% are renewable for up to 4 years
  - Most are need-based
- Online application **January 1 – March 5** for 2024-25 academic year
  - Please promote through your networks!



# So, you want to get a grant...

**Tips on developing the best grant proposal—for  
CCCF and beyond!**



# Program Development



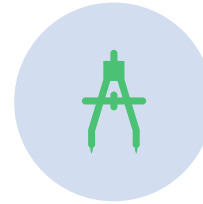
WHAT IS THE NEED?  
HOW DO YOU KNOW?



DOCUMENT PROJECT  
GOALS, OBJECTIVES,  
AND ACTIVITIES.



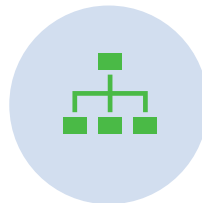
LOGIC MODEL?!



HOW WILL YOU  
MEASURE SUCCESS  
AND OUTCOMES?



WHEN WILL THE  
PROGRAM TAKE  
PLACE AND FOR HOW  
LONG?



WHAT IS YOUR  
ORGANIZATION'S  
CAPACITY TO  
ACCOMPLISH THIS  
PROJECT?



WHO WILL DO THE  
WORK? WHERE WILL  
THE PROGRAM TAKE  
PLACE?



WHAT IS YOUR  
BUDGET?

Develop your program before you even start researching and writing a grant. This will ensure you can find the most relevant funder and it will keep your proposal focused.

# Writing Your Proposal - Tips



Elevator Speech



Ensure your stated objectives match the grant objectives



"Sell it"



Understand your target audience



Understand your budget

# Writing Your Proposal – Tips Cont'd



No jargon!



Ask a *true* friend to review it



Data is good. Too much, or irrelevant, data is not good.



Stay out of the weeds



Reach out to the funder with questions.



# What Funders Love



- Collaborations and partnerships
- Generated interest/support beforehand (tell the funder if you've received other grants, donations, or partnerships for this project)
- Client advisory committee or input
- Addressing of well-documented current need
- Positive public exposure

Also, simple stuff like following instructions and submitting proposals and reports before a deadline!

# Questions?

Drop it in the chat!





# Connect With Us!

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- Facebook: Central Carolina Community Foundation
- Find us on Linked In
- Email Sign Up:  
[www.yourfoundation.org](http://www.yourfoundation.org), "Before You Start" page under Grants/Initiatives tab



**CENTRAL CAROLINA  
COMMUNITY FOUNDATION**

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